

# 2017 Annual Meeting

From little things, big things grow.



LET'S SUPPORT KIDS WHO WANT TO  
PLANT A TREE TO CELEBRATE  
CANADA'S 150TH.

A TREE FOR EVERY CHILD.

Welcome to The ChariTREE Foundation's 2017 Annual Meeting. Please email any comments or additional items by 5pm PST Friday June 7, 2017.

# The ChariTREE Foundation's 2017 Annual Meeting

June 5, 2017 Location: Online

9,372 children received trees this year

## Agenda

### Last Meeting Follow-Up

- No outstanding items from the executive director.

### Included in this email:

- Executive Director's Report
- 2016 Balance Sheet  
2016 Statement of Earnings

## Attendees

Andrea Koehle Jones, David Jones, John Koehle, Dr. Michael Koehle and Hilda Wood.





## Executive Director's Report:

This year close to 10,000 children at Canadian schools and summer camps received a tree and an opportunity to plant their tree as part of a powerful environmental education initiative.

9,372 seedlings were requested by camps this year and once again under the direction of the Canadian Camping Association's Catherine Ross, the CCA is partnering with ChariTree and they are again providing volunteers in each program to reduce shipping costs to ChariTree. This helps as the cost of seedlings and shipping have gone up in recent years. Many are being planted to celebrate Canada's 150th.

*"Our wish is that the trees we planted will help our community and our world."* - grade one students who planted 350 Wish Trees at Stobart Community School, Duck Lake, Saskatchewan.

I continue to keep overhead expenses low and no longer take management fees or any compensation. I have a private donor cover our small administrative fees so when someone makes a donation to The ChariTree Foundation, **100% of their donation will go to this powerful environmental education program for children.** I also am interested in giving local fruit trees to children in China, India and in several countries in Africa. I am approaching The Charities Directorate to see if there is an easier way (less red tape) than last time when we gave fruit trees to children in Zambia.

*"The seedlings were treated like 'little babies' by the children,"* Nora Moradi, Central Montessori Schools, Ontario. Students planted 1,000 seedlings. *"We would like to thank The ChariTree Foundation for providing us with the opportunity to attain seedlings for our students while reinforcing our Earth Day programs, teaching children the importance of saving and nurturing trees and taking care of our environment. Students at Central Montessori School truly enjoyed planting their seedlings and took great pride in caring for them as their little "part" in preserving our planet for future generations. Thank you ChariTree!"*

This month, I have done a lot of work on the CanadaHelps.org site to boost donations. The ChariTree Foundation is growing and has its first tree planting project in The Yukon! Kids attending camp at The Yukon Wildlife Preserve will be planting 22 three-year-old Birch and White Spruce Wish Trees in June.

*Andrea*

Andrea Koehle Jones  
executive director





## OUR STRATEGIES

If children are going to make a lifelong commitment to protect the environment for themselves and

[Read more](#)



## CREATING CHANGE

Educating and empowering kids will help them be better stewards of the environment in a world threatened by

[Read more](#)



## LONG-TERM DESIRED OUTCOME

Millions of trees planted by children and teens who will grow up to love, value and care for nature.



## OUR RESULTS



ChariTree gives thousands of children an opportunity to get outside, connect with nature, learn how to plant a tree and make the world a better place.



"Research shows contact with nature makes kids feel better about themselves." - Andrea Koehle Jones, Founder, The ChariTree Foundation.



With ChariTree, kids are learning to help animals by protecting and restoring their forest habitats by planting trees.

By working with ChariTree partners and volunteers, more than 100,000 children have had the opportunity to receive a tree to plant with their camp, school or other youth groups.



*"ChariTree has given thousands of trees to children across Canada and around the world... The trees children receive are called 'Wish Trees' because when they plant their tree, they get to make a wish for the world (awww)."*

Myriah Saulnier

WRITER, BRITISH COLUMBIA MAGAZINE



*"Thank you for the work that you do. Encouraging the next generation to become in touch with nature is so important and we appreciate your efforts."*

ANONYMOUS DONOR TO THE CHARITREE FOUNDATION.



*"We would like to thank The ChariTree Foundation for teaching children the importance of taking care of our environment. Students truly enjoyed planting their seedlings and took great pride in caring for them as their little' part' in preserving our planet for future generations. Thank you ChariTree!"*

Nora Moradi

SUPERVISOR AT CENTRAL MONTESSORI SCHOOLS



*"Thank you for this continuing opportunity. We value the focus The ChariTree Foundation provides to involve our campers in forest sustainability."*

Jocelyn Palm

DIRECTOR / OWNER, GLEN BERNARD CAMP



*"Thanks to ChariTree, thousands of campers in hundreds of camps across Canada have planted trees on their camp properties. This excellent program has enabled children to experience the joy and satisfaction of planting their very own tree while beautifying their site, creating windbreaks or replacing trees lost to fire or disease."*

Jill Dundas

PRESIDENT, THE CANADIAN CAMPING ASSOCIATION (CCA)



## Social Media:

I spend a lot of time on social media trying to boost awareness about this charity and this cause in general. I know most of you are not on social media, but if you are please take the time to LIKE or comment on posts -- this is a great way to support the work I am doing for kids.



**ChariTREE Foundation**  
**Statement of Financial Position**  
**As of December 31, 2016**

|                                     | December 31, 2016   | December 31, 2015   | Change              | % Change      |
|-------------------------------------|---------------------|---------------------|---------------------|---------------|
| <b>ASSETS</b>                       |                     |                     |                     |               |
| <b>Current Assets</b>               |                     |                     |                     |               |
| Vancity Chequing Account            | \$ 44,420.20        | \$ 33,317.19        | \$ 11,103.01        | 33.33%        |
| Term Savings Account                | \$ -                | \$ -                | \$ -                | 0.00%         |
| <b>Total Current Assets</b>         | <b>\$ 44,420.20</b> | <b>\$ 33,317.19</b> | <b>\$ 11,103.01</b> | <b>33.33%</b> |
| <b>Total Assets</b>                 | <b>\$ 44,420.20</b> | <b>\$ 33,317.19</b> | <b>\$ 11,103.01</b> | <b>33.33%</b> |
| <b>LIABILITIES AND EQUITY</b>       |                     |                     |                     |               |
| <b>Liabilities</b>                  |                     |                     |                     |               |
| <b>Current Liabilities</b>          |                     |                     |                     |               |
| Accounts Payable                    | \$ -                | \$ -                | \$ -                | 0.00%         |
| <b>Total Current Liabilities</b>    | <b>\$ -</b>         | <b>\$ -</b>         | <b>\$ -</b>         | <b>0.00%</b>  |
| <b>Long Term Liabilities</b>        |                     |                     |                     |               |
| Due to Lovetrees                    |                     |                     | \$ -                | 0.00%         |
| <b>Total Long Term Liabilities</b>  | <b>\$ -</b>         | <b>\$ -</b>         | <b>\$ -</b>         | <b>0.00%</b>  |
| <b>Total Liabilities</b>            | <b>\$ -</b>         | <b>\$ -</b>         | <b>\$ -</b>         | <b>0.00%</b>  |
| <b>EQUITY</b>                       |                     |                     |                     |               |
| Owner's Contribution                |                     |                     | \$ -                | 0.00%         |
| Retained Earnings                   | \$ 26,304.20        | \$ 24,451.21        | \$ 1,852.99         | 7.58%         |
| Net Income                          | \$ 18,116.00        | \$ 8,865.98         | \$ 9,250.02         | 104.33%       |
| <b>Total Equity</b>                 | <b>\$ 44,420.20</b> | <b>\$ 33,317.19</b> | <b>\$ 11,103.01</b> | <b>33.33%</b> |
| <b>TOTAL LIABILITIES AND EQUITY</b> | <b>\$ 44,420.20</b> | <b>\$ 33,317.19</b> | <b>\$ 11,103.01</b> | <b>33.33%</b> |

**ChariTREE Foundation**  
**Statement of Earnings**  
**Year ending December 31, 2016**

|                                | Jan - Dec 2016   | Jan - Dec 2015   | Change            | % Change       |
|--------------------------------|------------------|------------------|-------------------|----------------|
| <b>Income</b>                  |                  |                  |                   |                |
| Donations                      | 31,607.49        | 34,453.11        | -2,845.62         | -8.26%         |
| Interest Income                | 31.79            | 13.17            | 18.62             | 141.38%        |
| <b>Total Income</b>            | <b>31,639.28</b> | <b>34,466.28</b> | <b>-2,827.00</b>  | <b>-8.20%</b>  |
| <b>Administrative Expenses</b> |                  |                  |                   |                |
| Automobile                     | 0.00             | 0.00             | 0.00              | 0.00%          |
| Bank Service Charges           | 87.20            | 48.76            | 38.44             | 78.84%         |
| Bookkeeping Expenses           | 0.00             | 0.00             | 0.00              | 0.00%          |
| Business Licenses and Permits  | 25.00            | 25.00            | 0.00              | 0.00%          |
| Cable/Internet                 | 0.00             | 0.00             | 0.00              | 0.00%          |
| Management Fees                | 0.00             | 12,499.98        | -12,499.98        | -100.00%       |
| Insurance                      | 0.00             | 0.00             | 0.00              | 0.00%          |
| Office Expenses                | 0.00             | 1,807.12         | -1,807.12         | -100.00%       |
| Postage & Courier              | 163.80           | 0.00             | 163.80            | 0.00%          |
| Professional Fees              | 0.00             | 0.00             | 0.00              | 0.00%          |
| Software                       | 0.00             | 0.00             | 0.00              | 0.00%          |
| Communication Expenses         | 2,611.04         | 1,339.88         | 1,271.16          | 94.87%         |
| Travel                         | 0.00             | 0.00             | 0.00              | 0.00%          |
| Utilities                      | 0.00             | 0.00             | 0.00              | 0.00%          |
| <b>Total Administration</b>    | <b>2,887.04</b>  | <b>15,720.74</b> | <b>-12,833.70</b> | <b>-81.64%</b> |
| <b>Exchange Gain/Loss</b>      | <b>0.00</b>      | <b>0.00</b>      | <b>0.00</b>       | <b>0.00%</b>   |
| <b>Fundraising</b>             |                  |                  |                   |                |
| Advertising and Promotion      | 106.24           | 301.77           | -195.53           | -64.79%        |
| Canada Help Fee                | 0.00             | 4.59             | -4.59             | -100.00%       |
| Website                        | 0.00             | 0.00             | 0.00              | 0.00%          |
| <b>Total Fundraising</b>       | <b>106.24</b>    | <b>306.36</b>    | <b>-200.12</b>    | <b>-65.32%</b> |
| <b>Program Expenses</b>        |                  |                  |                   |                |
| Nursery Trees and Shipping     | 10,530.00        | 9,573.21         | 956.79            | 9.99%          |
| Program Director               |                  |                  |                   |                |
| <b>Total Program Expenses</b>  | <b>10,530.00</b> | <b>9,573.21</b>  | <b>956.79</b>     | <b>9.99%</b>   |
| <b>Total Expenses</b>          | <b>13,523.28</b> | <b>25,600.30</b> | <b>-12,077.02</b> | <b>-47.18%</b> |
| <b>Net Income</b>              | <b>18,116.00</b> | <b>8,865.98</b>  | <b>9,250.02</b>   | <b>104.33%</b> |



## 2017 ChariTree Foundation Donations so far

\$1,000 x 5 = \$5,000 Green Inspiration

\$763 (Canada Helps)

\$130 (United Way)

Total so far \$5.893

## Other Business

Next I will be preparing annual reports to mailed out by June 7, 2017.

1.) Canada Revenue Agency Registered Charity Information Return.

2.) Ministry of Finance British Columbia Registry Services Annual Report.

