

Welcome to The ChariTREE Foundation's 2018 Annual Meeting. Please email any comments or additional items by 5pm PST Thursday May 30, 2018.

## Agenda

### Last Meeting Follow-Up

- No outstanding items from the executive director.

### Included in this email:

- Executive Director's Report
- 2017 Balance Sheet  
2017 Statement of Earnings

## Attendees

Andrea Koehle Jones, David Jones, John Koehle, Dr. Michael Koehle and Hilda Wood.

# The ChariTREE Foundation's 2018 Annual Meeting

May 28, 2018 Location: Online

More than 10,000 children received trees this year.



## Executive Director's Report

Canada faced one of its worst wildfire seasons on record in 2017 making The ChariTree Foundation's children's environmental education and tree planting program more important than ever. Kids want to help and ChariTree wants to help kids who love trees and are concerned about their future.

The ChariTree Foundation is Canada's national environmental education charity for children. Let's give kids opportunities to fall in love with nature in order to protect it ~ because you protect what you love.

These days many children have less time and fewer opportunities to connect with nature. This is a real loss because research shows that contact with nature makes kids feel better about themselves. ChariTree strives to give as many children as we can a tree of their own. It's about supporting environmental education programs for children by giving kids a tree to plant at their home, camp or school that is native to their region ~ and an opportunity to connect with nature and contribute positively to their world.

Canada is home to 10% of the world's forests but millions of Canada's trees are lost to forest fires, insect infestations, extreme weather and logging each year. Kids understand that trees increase biodiversity, prevent floods and landslides, store carbon, protect water sources, provide shelter, boost healing and wellbeing and so much more - they get that trees are worth protecting and planting.

*"We have planted all 150 trees in honour of Canada's 150. Thanks for all your help in making this happen,"* said Liz Greenway, Manager of Camping and Outdoor Education, Camp Tapawingo in Ontario.





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Our wish is that the  
trees we planted will  
help our community  
and our world.



In 2017, The ChariTree Foundation gave close to 10,000 children at schools and camps across Canada tree seedlings to plant in honour of Canada 150.

*"We incorporated the tree planting activity as part of our Canada 150 theme. The campers were really excited that they were planting a grove of trees to commemorate this milestone. They also loved the idea that they would be creating something that would become a permanent feature of camp, for future campers to enjoy," said Ilana Stoch, Director, Camp Kodiak. "Most campers had never had an opportunity to plant a tree before, so this was also a new and fun experience for them. Thank you so much ChariTree!"*

Under the direction of the Canadian Camping Association's Catherine Ross, the CCA continues to partner with The ChariTree Foundation and they are again providing volunteers in each program to reduce shipping costs to ChariTree.



**Campers in The Yukon  
planting trees provided by  
The ChariTree Foundation  
last summer.**

The ChariTree Foundation is growing and had its first tree planting project in The Yukon in 2017! Kids attending camp at The Yukon Wildlife Preserve planted 22 three-year-old Birch and White Spruce Wish Trees last June. (See photo above)

*"Our Nature Camp kids spent the week learning all about how things grow and how to nurture their environment. They worked hard to dig holes, plant their trees, haul water and even name them! At the end of the day they had the satisfaction of knowing their hard work was going to grow into something very special that would last for many years to come," said Jake Paleczny, Director of Programming and Education, Yukon Wildlife Preserve.*



I continue to keep overhead expenses low and no longer take management fees or any compensation. I have a private donor cover our small administrative fees so when someone makes a donation to The ChariTree Foundation, 100% of their donation will go to this powerful environmental education program for children.

*"Our wish is that the trees we planted will help our community and our world." - students at Stobart Community School.*

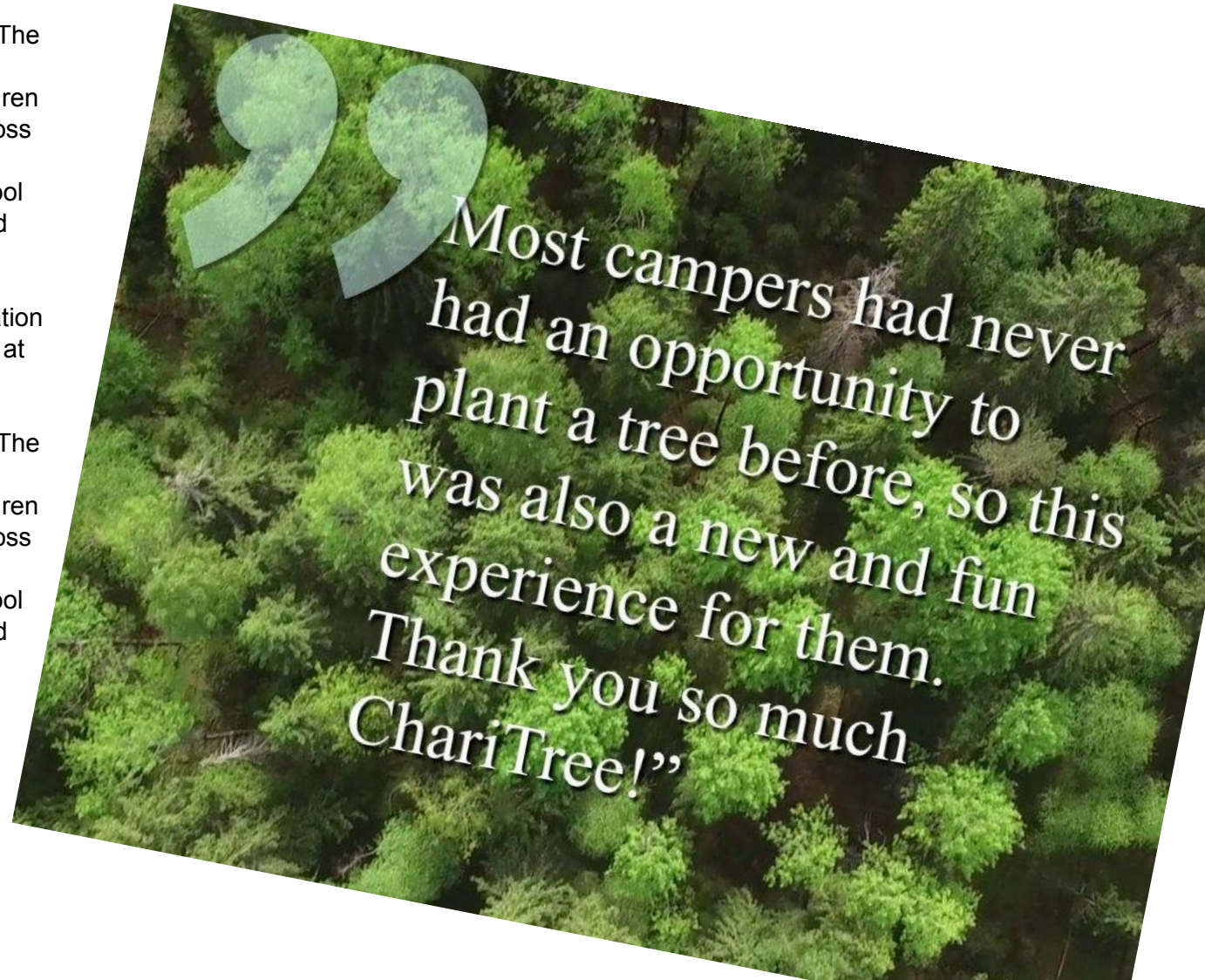
9,725 trees were given to children by The ChariTree Foundation in 2017

- 8,025 trees were given to children to plant at summer camps across Canada.
- 1,700 trees were given to school children to plant at schools and homes across Canada.

So far in 2018, The ChariTree Foundation gave close to 10,000 trees to children at schools and camps across Canada.

9,838 trees were given to children by The ChariTree Foundation in 2018

- 8,785 trees were given to children to plant at summer camps across Canada.
- 1,053 trees were given to school children to plant at schools and homes across Canada.







## Donations so far in 2018 (\$1,540.05)

- \$1,271.22 from CanadaHelps donors.
- \$212 + \$56.83 cheque donations

## Banking

The ChariTree Foundation moved banking to TD to simplify operations. In addition, ChariTree moved \$30,000 into a one-year higher interest account (1.40%) in order to grow the funds.

## Other Business

Next I will be preparing annual reports to mailed out by June 7, 2018.

- 1.) Canada Revenue Agency Registered Charity Information Return.
- 2.) Ministry of Finance British Columbia Registry Services Annual Report.

Thanks for all your support in 2017 ~ and a special thanks to all the children who have planted and continue to care for and love trees. Thanks for helping to make the world a better place!

*Andrea*

Andrea Koehle Jones  
Founder and executive director

# The ChariTREE Foundation

## Statement of Operations and Net Assets

*For the year ended December 31, 2017*

*(Unaudited - see Notice to Reader)*

	2017	2016
<b>Revenue</b>		
Donations	28,795	31,607
Interest	56	32
	<b>28,851</b>	<b>31,639</b>
<b>Program Expenses</b>		
Nursery trees & shipping	7,790	10,530
<b>Gross margin</b>	<b>21,061</b>	<b>21,109</b>
<b>Administrative Expenses</b>		
Advertising	-	106
Communication	2,669	2,611
Dues and memberships	105	25
Interest and bank charges	68	87
Professional fees	735	-
Postage & Courier	27	164
<b>Total administrative expenses</b>	<b>3,604</b>	<b>2,993</b>
<b>Excess of revenue over expenses</b>	<b>17,457</b>	<b>18,116</b>
<b>Net assets, beginning of year</b>	<b>44,420</b>	<b>26,304</b>
<b>Net assets, end of year</b>	<b>61,877</b>	<b>44,420</b>

# The ChariTREE Foundation

## Balance Sheet

As at December 31, 2017  
(Unaudited - see Notice to Reader)

	2017	2016
<b>Assets</b>		
Current		
Bank	65,214	44,420
	65,214	44,420
<b>Liabilities</b>		
Current		
Accounts Payable	3,337	-
<b>Net Assets</b>	61,877	44,420
	65,214	44,420

Approved on behalf of the Board



Director






Campers planting trees provided by The ChariTree Foundation at Camp Kasota West in Alberta last summer.



## Social Media

I continue to post updates, tree news and tree quotes like this one (right) on The ChariTree Foundation's social media accounts on Twitter and Facebook. The goal is to attract new donors and communicate with schools and camps about tree planting deadlines and updates.

I also wrote the article (below) that appeared in The Rossland News.



**“Trees are  
the earth's  
example of beauty,  
duty, wisdom and  
happiness.”**

**Debasish Mridha**

CHARITREE-FOUNDATION.ORG





## Community

# Rossland tree planting charity celebrates Canada 150

**ANDREA KOEHLE JONES**

Special to Black Press

Eight-thousand children have been planting trees this year to mark Canada's 150th birthday.

"We incorporated the tree planting activity as part of our Canada 150 theme. The campers were really excited that they were planting a grove of trees to commemorate this milestone. They also loved the idea that they would be creating something that would become a permanent feature of camp, for future campers to enjoy," said Ilana Stoch, Director, Camp Kodiak. "Most campers had never had an opportunity to plant a tree before, so this was also a new and fun experience for them. Thank you so much, ChariTree."

The ChariTree Foundation partnered with The Canadian Camping Association, to offer free seedlings to campers at summer camps from coast-to-coast.

"Planting a tree is a



powerful way to teach kids that they can make Canada and the world a better place," said Andrea Koehle Jones, Founder, The ChariTree Foundation, Canada's national environmental education charity for children. "Let's give kids opportunities to fall in love with nature in order to protect it because you protect what you love and there is so much to love about Canada."

Canada is home to 10 per cent of the world's forests but millions of Canada's trees are lost to forest fires, extreme weather and logging each year.

"I am so proud of every child that planted a tree in honour of Canada's 150th," said Koehle Jones. "Planting trees is so Canadian and these kids are going to be



changemakers."

The ChariTree Foundation provides campers with native species like Lodgepole Pine, Jack Pine, Douglas Fir, White Spruce, White Pine and Birch depending on their region and tree zone.

These days many children have less time and fewer opportunities to connect with nature. This is a real loss because re-

search shows that contact with nature makes kids feel better about themselves.

"Our Nature Camp kids spent the week learning all about how things grow and how to nurture their environment. They worked hard to dig holes, plant their trees, haul water and even name them. At the end of the day they had the satisfaction of knowing their hard work was going to grow into something very special that would last for many years to come," said Jake Paleczny, Director of Programming and Education, Yukon Wildlife Preserve.

The ChariTree Foundation strives to give as many children as they can a tree of their own. It's about supporting environmental education programs for children by giving kids a tree to plant at their home, camp or school that is native to their region and an opportunity to connect with nature and contribute positively to their world. With ChariTree, kids are learning to help animals by protecting and restor-

ing their forest habitats by planting trees.

ChariTree's climate change solution is simple. We provide environmental education to children now, so when they grow

up they will be better prepared to lead on climate.

"We have planted all 150 trees in honour of Canada's 150. Thanks for all your help in making this happen, said Liz

Greenway, Manager of Camping and Outdoor Education, Camp Tapawingo in Ontario.

Andrea Koehle Jones is Executive Director of The ChariTree Foundation

**Greater  
Trail  
Rotary**



**ONLINE  
AUCTION**

*A community initiative by the  
Rotary Clubs of Rossland, Trail and Waneta Trail Sunrise*

**October 9 to October 18, 2017**

Items are now available for viewing.  
New items will be added up until October 8.

There is a wide range of items, something for everyone's interest and budget.

Buyer registration now open, however, no bids will be accepted until October 9 at 8 a.m.

Go to **www.gtrotary.ca** to view items

**Teck**



## OUR STRATEGIES

If children are going to make a lifelong commitment to protect the environment for themselves and

[Read more](#)



## CREATING CHANGE

Educating and empowering kids will help them be better stewards of the environment in a world threatened by

[Read more](#)



## LONG-TERM DESIRED OUTCOME

Millions of trees planted by children and teens who will grow up to love, value and care for nature.



## OUR RESULTS



ChariTree gives thousands of children an opportunity to get outside, connect with nature, learn how to plant a tree and make the world a better place.



"Research shows contact with nature makes kids feel better about themselves." - Andrea Koehle Jones, Founder, The ChariTree Foundation.



With ChariTree, kids are learning to help animals by protecting and restoring their forest habitats by planting trees.

By working with ChariTree partners and volunteers, more than 100,000 children have had the opportunity to receive a tree to plant with their camp, school or other youth groups.





*"ChariTree has given thousands of trees to children across Canada and around the world... The trees children receive are called 'Wish Trees' because when they plant their tree, they get to make a wish for the world (awww)."*

Myriah Saulnier

WRITER, BRITISH COLUMBIA MAGAZINE



*"Thank you for the work that you do. Encouraging the next generation to become in touch with nature is so important and we appreciate your efforts."*

ANONYMOUS DONOR TO THE CHARITREE FOUNDATION.



*"We would like to thank The ChariTree Foundation for teaching children the importance of taking care of our environment. Students truly enjoyed planting their seedlings and took great pride in caring for them as their little' part' in preserving our planet for future generations. Thank you ChariTree!"*

Nora Moradi

SUPERVISOR AT CENTRAL MONTESSORI SCHOOLS



*"Thank you for this continuing opportunity. We value the focus The ChariTree Foundation provides to involve our campers in forest sustainability."*

Jocelyn Palm

DIRECTOR / OWNER, GLEN BERNARD CAMP



*"Thanks to ChariTree, thousands of campers in hundreds of camps across Canada have planted trees on their camp properties. This excellent program has enabled children to experience the joy and satisfaction of planting their very own tree while beautifying their site, creating windbreaks or replacing trees lost to fire or disease."*

Jill Dundas

PRESIDENT, THE CANADIAN CAMPING ASSOCIATION (CCA)







A TREE FOR EVERY CHILD.

From  
little  
things, big  
things  
grow.

